

NEWS RELEASE

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Mayor Douglas H. Palmer Announces Small Business of the Year Awards Coming Up – with a Website to Accept Nominations

(Trenton, New Jersey – August 11, 2009) Nominations are now open for Mayor Douglas H. Palmer's annual Small Business of the Year awards.

The awards will honor three outstanding small businesses in the Trenton community from the following categories – Small Business of the Year, Most Improved Appearance and Most Successful New Business. All nominated businesses must be located within the city limits, and each category carries its own criteria for excellence. Nominations are being accepted through September 11 and may be made at www.smallbizweek.com.

At the Week's Kick-off Breakfast on October 19th at the Trenton Marriott, Mayor Palmer will present awards to the selected recipients. Trenton Small Business Week continues through October 23rd and will feature top-of-the-line seminars, workshops, networking events and business opportunities.

"It is a pleasure to honor deserving companies each year during this special week. There are hundreds of businesses within Trenton's diversified community producing products and services that make a difference not only within our community and but well beyond," Mayor Palmer said. "While we are able to honor only a select few, Trenton Small Business Week celebrates all – and provides assistance to hundreds – of the successful businesses in our great capital region."

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Some of the special workshops and seminars to be presented during the week are: Best Practices in Email Marketing for Small Business Owners and Entrepreneurs, Business Insurance: 10 of the Most Common Mistakes Business Owners Make, Google Ads, Growing Your Business, Investing in Real Estate with Short Sales, Jumpstarting Social Networking into Your Marketing Plan, Renewable Energy Options: How 2 Keep the GREEN in Your Business, Resources for Hispanic Business Owners, and Working a Room: Overcoming the Wallflower Syndrome.

Entrepreneurs, small business owners, corporate executives, career and industry changers and virtually anyone working in the greater Mercer County area will benefit from this week. There will be opportunities to learn new business concepts, refresh old ones, meet state-of-the art vendors, and network with the cream of the business community.

Trenton Small Business Week is presented by the City of Trenton and its many sponsors and business partners.

“This weeklong event provides an outstanding opportunity for companies to showcase themselves and meet with area business leaders,” states Jerome C. Harris, Director of the Department of Housing and Economic Development for the City of Trenton.

Sponsorship opportunities for Trenton Small Business Week are still available to area businesses. **The sponsorship levels are \$7,500 –Event Sponsor; \$5,000 – Private Sponsor; \$3,000 – Breakfast Sponsor; \$2,500 – Public Seminar Sponsor; \$1,500 – Foundation Sponsor; \$1,000 – Enterprise Sponsor; \$500 – Business Sponsor.**

For more information on the program and the Mayor’s Award’s nominations, visit www.smallbizweek.com or call the information hotline at 609-771-2947. For information on sponsorship opportunities, call Anthony Carabelli Jr. at 609-989-3603.

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