

## 2014 Trenton Business Awards

### Small Business of the Year: Crest Paper Products



#### **Crest Paper Products**

*Francis DiManno, President*

457 Mulberry Street, Trenton, NJ 08638  
609-394-5357

**Crest Paper Products** provides quality goods including paper products, janitorial supplies, food service supplies, and health care products to large and small businesses and institutions in a multistate area. The company specializes in innovative ideas in packaging, food service, and janitorial maintenance with thousands of products from leading manufacturers.

### Most Improved Appearance: New Jersey Business & Industry Association



#### **New Jersey Business & Industry Association**

*Michele Siekerka, President*

10 West Lafayette Street, Trenton, NJ 08608  
609-393-7707

#### **New Jersey Business & Industry Association**

provides information, services and advocacy to its member companies in order to build a more prosperous New Jersey. Its 20,000 plus members, as a group, employ more than one million people. NJBIA

was founded in 1910 as a group of manufacturers who wanted to share ideas and to have a say in governmental policies. Today it is largest statewide employer association whose members represent every industry in New Jersey including manufacturers, retail and wholesale businesses, and service providers. NJBIA recently relocated from their old headquarters on West State Street to a new, spacious, multi story building on West Lafayette Street in downtown Trenton.

### Most Successful New Business: Jireh Restaurant



#### **Jireh Restaurant**

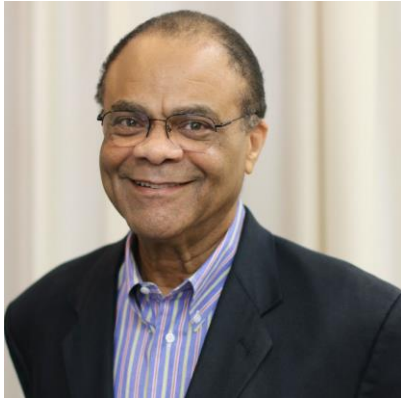
*Juan Peralda, Owner*

687 South Clinton Ave, Trenton, NJ 08611  
(609) 656-2333

**Jireh Restaurant** is a popular Guatemalan restaurant located near the Roebling Market at the corner of Dye Street and South Clinton Avenue. Jireh specializes in Hispanic cuisine including Pupusas which are stuffed, grilled tortillas. The restaurant prides itself on its home cooked food and very reasonable

prices. They provide a wide range of Guatemalan food.

## **SPECIAL AWARD: “Trenton Business Ambassador”**



**Don Addison** is the President of Photos by Don. As a freelance photographer, he prides himself on great service and professionalism in documenting important moments. Don's past positions include Director of Community Relations, Greater Trenton Area YMCA; Division Chief, Mercer County Office of Economic Opportunity and Affirmative Action; and Customer Service Manager, Xerox Corporation.

While Don has obtained outstanding professional success, he has also been a remarkable contributor to his community for many, many years. Don is a member of the MIDJersey Chamber of Commerce and co-chairs its Ewing Chapter, a Deacon of the Union Baptist Church of Trenton, on the Red Cross Disaster Team Mercer, a member of the Lawrence Township Growth & Redevelopment Committee, a member of the Ewing Patriots Committee and a volunteer with Capital Health Hopewell for Pastoral & Clergical Care.

Don is never just a “member.” He approaches any commitment with energy and enthusiasm and a huge capacity for giving. His contribution to the City of Trenton and Mercer County business communities over the years has been invaluable.

### **Creative Marketing of Trenton Awards**

In addition to the business awards, four organizations will receive “Creative Marketing Awards” for their efforts in attracting thousands of people to Trenton.

#### **The Trenton African American Cultural Festival**

**Latarsha Burke**, *Executive Director*

**Candice Frederick**, *Marketing/Media*

The Trenton African American Cultural Festival (formerly the Trenton African American Pride Festival) is an annual celebration of history, culture, heritage and art. The goal is to inspire an appreciation for the diversity, influence and contributions of the African Diaspora. The festival offers an Artist Row Stage, and two stages of music and dance including Caribbean music. The 2015 festival is presently being planned.

#### **The Rockhopper Creative**

**Joseph Kuzemka**, *Owner*

The Rockhopper Creative is an award winning graphic design house located in Trenton which offers creative marketing solutions for small and large businesses. During the past 17 years, the firm has created marketing campaigns, direct mail packages, annual reports posters and website graphics.

Clients include Johnson & Johnson, Arm & Hammer, Artworks Trenton, Art All Night, and DeLorenzo's Pizza. Mr. Kuzemka has served as Chair and Creative Director for Art All Night. He recently promoted the Capital City Food Truck Battle with Trenton Social Restaurant.

#### **Exit 7A Creative Services & Studios**

**Scott Miller**, *Owner*

Exit 7A is a media production firm and studio which does live sound for events and offers video production. The owner of the company is Scott Miller. Mr. Miller recently promote the Pork Roll Festival in Trenton, which is slated to become an annual event. Exit 7A recently provided promo videos and photography for the Trenton Half Marathon. The company offers audio

and videoing recording, vocal recording, audio video editing and graphic design.

### **Guatemala Merchants Association**

**Estuardo Arriola, *President***

The Guatemalan Merchants Association is a 501c3 nonprofit of business persons and citizens that seek to foster economic growth, and to encourage social and spiritual improvement of the Guatemalan community. The Association forms strategic alliances with other organizations to develop programs for the community. In conjunction with other groups, the Association sponsors the Independence Parade in September. They also offer student scholarships.