

Business Week **TRENTON** 2014

“Rediscover the Spirit of our Capital City”

WWW.TRENTONBUSINESSWEEK.COM

PLAN NOW TO ATTEND!

Calling All Business Owners, Entrepreneurs, Corporate Executives and Anyone Interested in the Greater Trenton Area Business Community!

EVENTS:

**OCTOBER
20TH - 23RD**

WHERE:

Convenient Locations throughout the Greater Trenton Area

WHY:

To learn new business concepts and financial opportunities; meet state-of-the art vendors; and network with the cream of the business community

WHO SHOULD ATTEND:

Entrepreneurs
New Business Owners
Small Business Owners
Corporate Executives

And virtually anyone working in the tri-state area or exploring business opportunities!

WORKSHOPS:

More than a dozen seminars focusing on important Business topics!

For more information visit

www.trentonbusinessweek.com

KICK OFF BREAKFAST WITH MAYOR'S BUSINESS AWARDS – OCTOBER 20TH

CAPITAL REGION MINORITY CHAMBER OF COMMERCE & HISPANIC COMMUNITY RECEPTION – OCTOBER 20TH

MIDJERSEY CHAMBER OF COMMERCE GENERAL MEMBERSHIP LUNCHEON – OCTOBER 21ST

TD BANK BUSINESS NETWORKING RECEPTION – OCTOBER 21ST

MIDJERSEY CHAMBER OF COMMERCE CENTRAL NJ EXPO – OCTOBER 22ND

PRINCETON REGIONAL CHAMBER OF COMMERCE MAYORAL ROUNDTABLE – OCTOBER 23RD

ADDISON 2014 BUSINESS NETWORKING RECEPTION – OCTOBER 23RD

For information on sponsorship opportunities, call Tom McGough 609-989-3508.



SAMPLE TOPICS TO BE COVERED:

- **DO YOU KNOW WHAT YOUR BUSINESS IS WORTH?**
- **PROTECTING YOUR CREATIVE ARTWORK WITH LEGAL TOOLS**
- **SOCIAL MEDIA – IT WILL BUILD YOUR BRAND AND BOOST YOUR PROFITS**
- **OWN A FRANCHISE – WHAT DO YOU NEED TO KNOW?**
- **HOW TO ACCESS CAPITAL WHEN LENDERS SAY NO (SPANISH LANGUAGE)**
- **CUSTOMER SERVICE**

**THANK YOU TO OUR MAJOR SPONSORS.
FOR A COMPLETE LIST OF SPONSORS, VISIT:
WWW.TRENTONBUSINESSWEEK.COM**

PLATINUM:

THE CITY OF TRENTON

THE COLLEGE OF NEW JERSEY, SMALL BUSINESS DEVELOPMENT CENTER • THE COUNTY OF MERCER MIDJERSEY CHAMBER OF COMMERCE • TD BANK PRINCETON REGIONAL CHAMBER OF COMMERCE

GOLD:

THOMAS EDISON STATE COLLEGE • THE TIMES US1 NEWSPAPER • WIMG AM 1300

SILVER:

PNC BANK • NJBIA • VISION LATINA TRENTONIAN • 94.5 PST CAPITAL REGION MINORITY CHAMBER OF COMMERCE

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