

2014

Trenton Business Week

Events and Workshops

Monday, October 20

Kick Off Networking & Awards Breakfast

8 – 10 am - Wyndham Garden Trenton - Salon A & B

Do You Know What Your Business Is Worth?

10 – 11:30 am

New Jersey Business and Industry Assn., Lafayette Street

Starting a Business in NJ – The Steps You Need to Take

10 – 11:30 am - Wyndham Garden Trenton

Reception hosted by...Capital Region Minority Chamber and the Hispanic Community

5:30 – 7:30 pm - Wyndham Garden Trenton

Protecting your Creative Artwork with Legal Tools

7:30 – 8:30 pm – Artworks, 19 Everett Alley

Tuesday, October 21

Build Your Brand – Boost Your Profits with Social Media

8:30 – 9:30 am - Wyndham Garden Trenton

Buying a Franchise – What do you Need to Know?

8:30 – 9:30 am - Wyndham Garden Trenton

What's in Your Business Toolbox? Resources through NJ Labor & Workforce Development

9:30 – 10:30 am - Wyndham Garden Trenton

Social Media – Choosing, Setting Up and Optimizing

9:30 – 10:30 am - Wyndham Garden Trenton

Luncheon with Mayor Eric Jackson

MIDJersey Chamber of Commerce –

For ticket, register on Chamber's website

11:30 am – 1 pm - RHO Waterfront

TD Bank – Business Networking Reception

6-8 pm - TD Bank, W. State Street office

www.trentonbusinessweek.com

Tuesday, October 21 (continued)

Como Acceder a Capital cuando Prestamista tienden a

decir No (How to Access Capital when Lenders say No)

Presented in Spanish

7 – 8:30 pm – Living Hope Empowerment Center

401 Farragut Avenue, Trenton

Your Artwork – The Importance of Quality Photos

7 – 8 – Artworks, 19 Everett Alley

Wednesday, October 22

Central Jersey EXPO - MIDJersey Chamber of Commerce

10 am – 3 pm - Sun National Bank Arena

Thursday, October 23

Breakfast - Regional Mayoral Roundtable

Princeton Regional Chamber of Commerce

For ticket, register on Chamber's website

8 – 10 am - Trenton Country Club

You Need \$ - Hear about Different Funding Sources

Panelists include:

RBAC - an SBA microlender

Allied Financial – a working capital lender

LEW Education Group – crowdsourcing

The Intersect Fund - \$500 - \$25,000 lender

8:30 – 9:30 am

New Jersey Business and Industry Assn. – Lafayette Street

Non-Profit Grant Sources – Rethink Social Entrepreneurship

10:30 am to 12 noon

Thomas Edison State College – Prudence Hall, W. State St.

Addison Keep It Local Networking Event

5:30 – 7:30 pm

The College of New Jersey – follow signage on campus

Bring the SBDC A-team Experts to YOUR Site

Monday – Friday

Small Business Development Center at TCNJ

Call to register 609-771-2947