

REDISCOVER THE SPIRIT OF THE CAPITAL CITY

Business Week
TRENTON
2014

OCTOBER 20TH - 23RD

Calling All Business Owners, Entrepreneurs, Corporate Executives and Anyone Interested in the Greater Trenton Area Business Community!

Join the over 4,000 persons who will participate in Trenton Business Week, a week-long celebration of FREE business seminars and networking events. The celebration begins on Monday, October 20th with the free Kick-Off Breakfast!

SAMPLE SEMINAR TOPICS TO BE COVERED:

- **Do You Know What Your Business Is Worth?**
- **Protecting Your Creative Artwork with Legal Tools**
- **Social Media – It Will Build Your Brand & Boost Your Profits**
- **Own A Franchise – What Do You Need to Know?**
- **How to Access Capital When Lenders Say No (Spanish Language)**
- **Customer Service...And Much More!**

**There Will Be
Many Networking
Events Throughout
the Week**

The Trenton Business Week Committee would like to thank its many sponsors whose generous support makes this week possible.

PLATINUM SPONSORS:

The City of Trenton, SBDC @ The College of New Jersey, The County of Mercer, TD Bank, MIDJersey Chamber of Commerce, Princeton Regional Chamber of Commerce

GOLD SPONSORS:

Thomas Edison State College, The Times/NJ.COM, US1 Newspaper, WIMG 1300

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NJ Economic Development Authority, PNC Bank, NJBIA, Vision Latina, The Trentonian, 94.5 PST, Capital Regional Minority Chamber of Commerce

Visit www.trentonbusinessweek.com for a complete list of seminars, events, and to register. For more information call 609-989-3508.